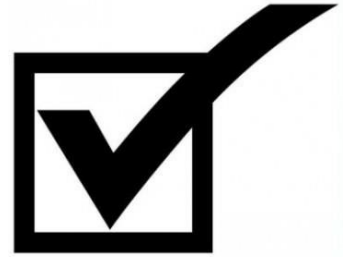


**BUSINESS
PROFESSIONALS**
of **AMERICA**
Giving Purpose to Potential



BROADCAST NEWS PRODUCTION TEAM

(445)

REGIONAL 2024

Topic

Create a three to five minute (3:00 - 5:00) news broadcast containing two stories. One story should focus on a local hero. This could be a veteran from any branch of the military, a teacher or a new local non-profit, or small business that opened in 2021 or later. The second story should be a weather segment using Green Screen Technology, and must also include a (15 - 20) second teaser somewhere in the video project.

JUDGING PROCEDURE

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out the ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets, and contest materials.
- No audience is allowed in the contest room.

Sample Judge Questions

- What challenges did your team face when creating this project?
- What research did your team conduct prior to creating your video?
- Why did you choose the software and equipment did your team use for this project?
- What part of this project is your team the most proud of?
- What audio adjustments would you make if redoing this project?
- What factors lead to you choosing the news segments that your team did?
- What problem solving skills did you apply in this event?

Please double-check and verify all scores!

Refer to *Style & Reference Manual* for MLA Report Style and Works Cited format.